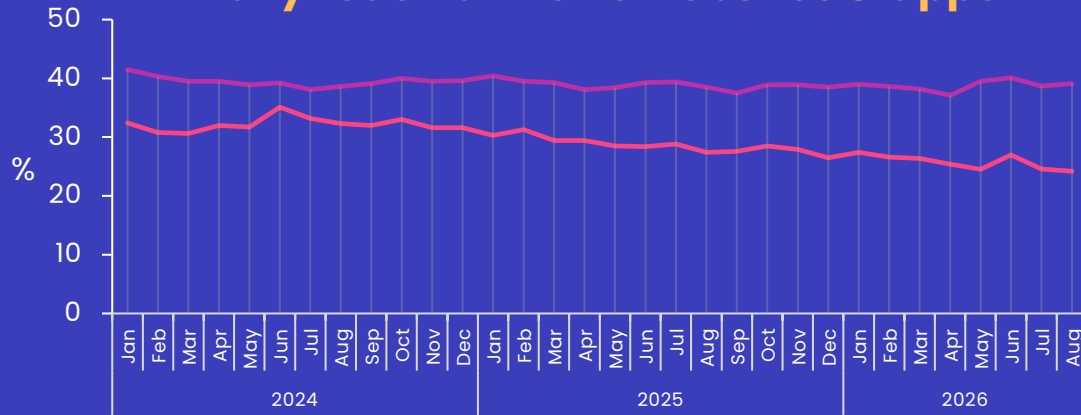


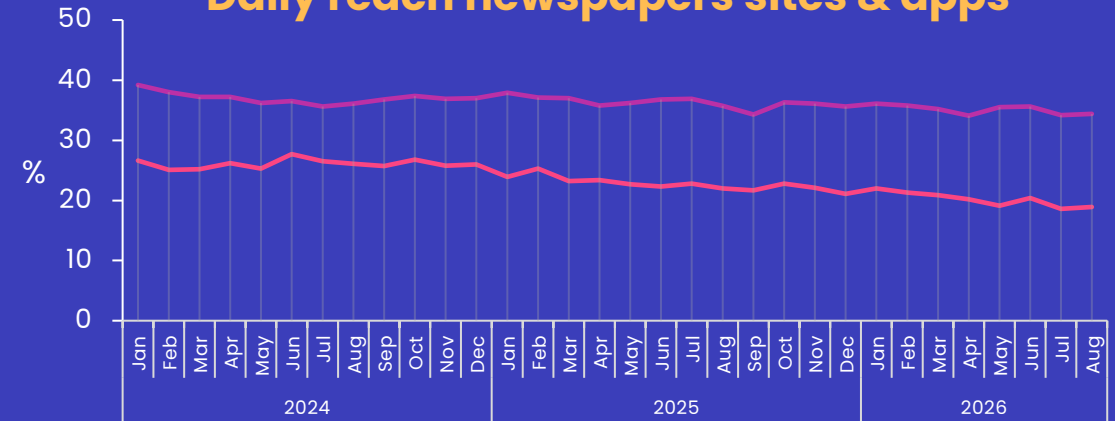
'Zero-click' effect on news consumption in Belgium ?

Daily reach all news websites & apps



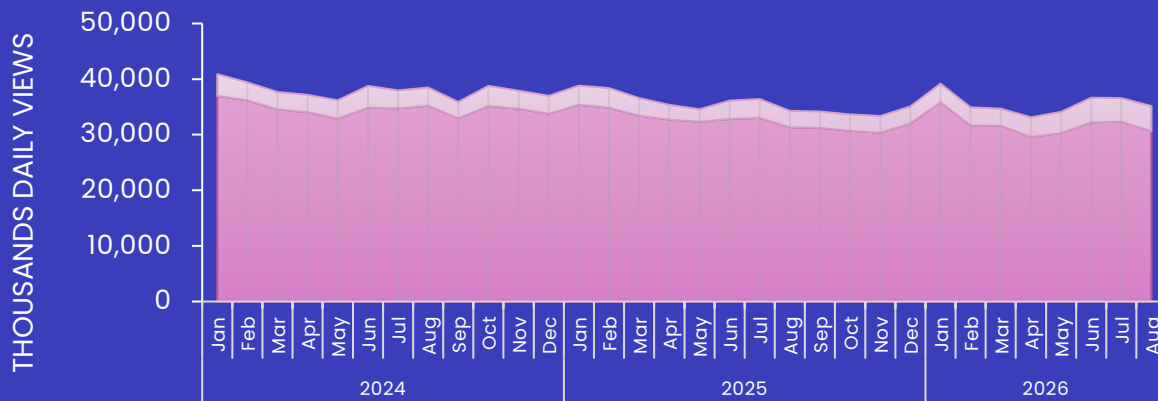
— Dutch-speaking — French-speaking

Daily reach newspapers sites & apps



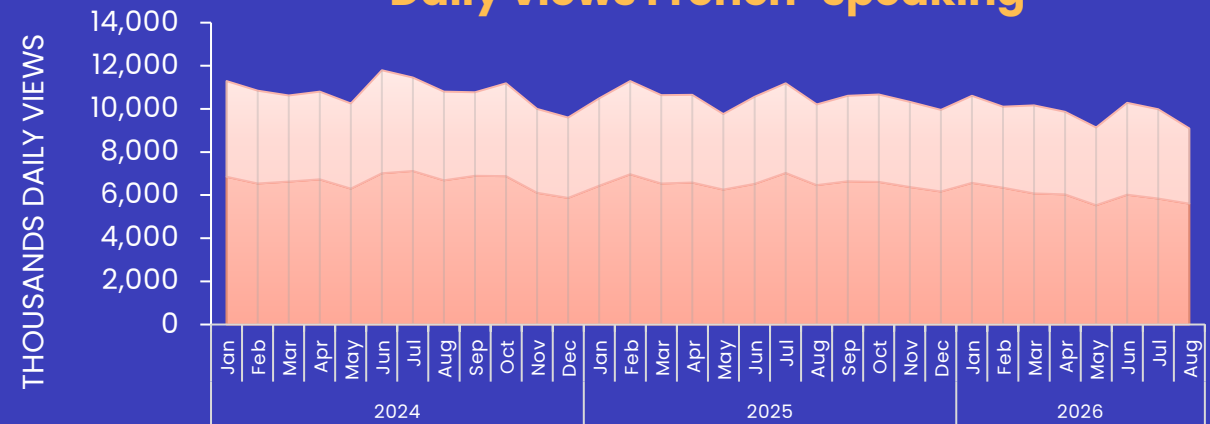
— Dutch-speaking — French-speaking

Daily views Dutch-speaking



■ Daily newspapers sites & apps ■ Other sources

Daily views French-speaking



■ Daily newspapers sites & apps ■ Other sources

Source: CIM Internet 16+ audience

